

Caliber

Events Entertainment and Training

Welcome to the good life!

CEO: Mario Jansen

Our fee structure

We provide premium bar services at similar, if not cheaper, rates than our competitors. You don't pay more for locations in remote regional areas. The fee for our services varies depending on the volume what the client wants. All our services can be combined in unique tailor made packages with fees adapted accordingly. Our services are only on the bar and bar staff, this includes bars inside restaurant type establishments, bars inside hotels and bars inside Nightclubs. All our rates are updates as of 1 June 2010. All rates are subject to change without notice. Please contact us in order to receive the latest rates. The following are rates set out for all our services.

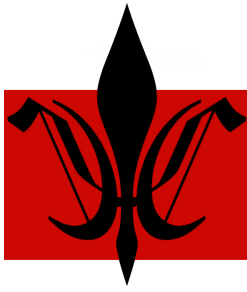
Assessment Fees

The grading fee is dependent on the number of visits per month.

All fees include expenses undergone during evaluation. Which means the establishment will not have to reimburse Caliber Events Entertainment and Training for any expenses undergone during assessment.

Assessors shall not charge establishments for travelling or other out-of-pocket expenses.

FEE STRUCTURE (Current Assessment Fee Structure subject to change)				
NON REGISTERED				
Visits Per Month	Assessment Fee	Once Off Joining Fee	Feedback Per Visit	MONTHLY TOTAL
1 st	R 1500	R0	Evaluation with full report. 1 Free consultation on how to improve on evaluation. A rating certificate mailed to establishment to show your rating (if rating is above 60%, which is equivalent to a 1 star rating).	R 1500
2 nd	R 1500	R0		R 3000
3 rd	R 1500	R0		R 4500
4 th	R 1500	R0		R 6000
REGISTERED				
Visits Per Month	Assessment Fee	Monthly Fee	Feedback Per Visit	MONTHLY TOTAL
1 st	R0	R2000	Evaluation with full report. 1 Free consultation on how to improve on evaluation. 1 Free on site consultation on how to improve actual bar. A rating certificate hand delivered to show your rating (if rating is above 60%, which is equivalent to a 1 star rating).	R2000
2 nd	R1000	R0		R3000
3 rd	R800	R0		R3800
4 th	R700	R0		R4500
All packages are flexible and will be designed to each individual client's specific needs.				



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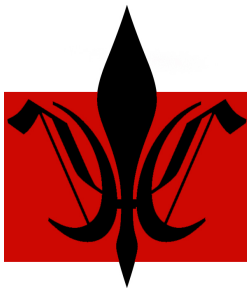
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Consulting Fees

The consulting fee is charged by the hour.

Consultants shall not charge establishments for travelling or other out-of-pocket expenses.

FEE STRUCTURE (Current Consultation Fee Structure subject to change)			
NON REGISTERED			
Consulting Topic	Consultation Includes	Feedback	Hourly Fee
Bar Design	Information and suggestions on layout and positioning of bar and all equipment associated with the bar.	All topics discussed during consultation will be available on request as a printout.	R325
Cocktail Menu	Information on proper cocktail and shooter types for venue with suggestions on design of menu.		R275
Training Needed	Brief evaluation of bar staff with suggestions on how to improve overall staff requirements.		R375
Sales & Specials	Suggestions on proper products to stock, how to price them and how to cater for certain guest when designing specials.		R275
Branding	Which brand represents your establishment? We discuss what you want your venue to say and then look at what branding says it best.		R275
REGISTERED clients will receive the above consultations at a 10% discount.			
Packages can be put together by combining any of the above topics as needed by the client. A package rate will be worked out accordingly. All packages are flexible and will be designed to each individual client's specific needs.			



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Rent a Bartender fees

We supply a new service in the bar industry. You can subscribe to our Rent a Bartender service and we will have a highly trained professional cocktail bartender avail for your venue on request 24/7.

Subscription is monthly for the availability of the bar staff.

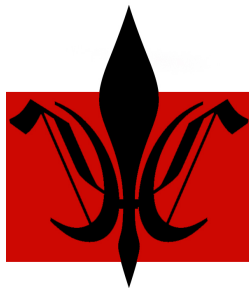
You will subsequently be billed for each bartender that worked a shift in your bar.

Bar staff will be trained in your venue in order to know your point of sale system, the layout of your bar and your menu's off by heart. This allows the bar staff to jump into your bar on a moment's notice and work like one of your own.

Bar staff do not share tips, they keep their own tips.

Bar staff will work in a standard uniform consisting of neat black shoes, jeans and a plain black shirt unless a uniform is supplied by your establishment.

FEE STRUCTURE (Current Rent a Bartender Fee Structure subject to change)			
NON REGISTERED			
Services	Service Includes	Service Excludes	Service Fee
Monthly Subscription	Training of bar staff to know your establishment, point of sales and menu's. 24/7 Availability of bar staff. Please allow for 1h travel time.	Shift pay per bartender.	R 6200 per month
Shift pay per bartender	Bartender working a shift in your bar as if one of your own.	Opening & closing procedures, i.e. cash-ups, stock takes, etc.	R 350 per shift
Supplying of permanent staff	We supply your new bar with permanent staff to make your staffing process easier.	Onsite training of staff.	R 350 per bartender
Rates per bartender for private functions	No subscription is needed. Bartender will work any function behind any bar. You place your request on how many you need and we let you know how many we have available. Bookings need to be made 2 weeks in advance.		R150 per hour
Rates per Flair bartender for private functions	No subscription is needed. Bartender will work any function behind any bar and includes one fire flair show with fire breathing. You place your request on how many you need and we let you know how many we have available. Bookings need to be made 2 weeks in advance.		R 300 per hour
REGISTERED clients will receive the above services at a 10% discount.			
Packages can be put together by combining any of the above services as needed by the client. A package rate will be worked out accordingly. All packages are flexible and will be designed to each individual client's specific needs.			



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Services Provided

All service fees are dependent on a tailor made package suited to each client's needs.

All fees exclude stock used during training and cocktail design. Which means that the stock involves is supplied by the establishment.

Trainers and consultants shall not charge establishments for travelling or other out-of-pocket expenses.

FEE STRUCTURE (Current Service Fee Structure subject to change)			
NON REGISTERED			
Services	Service Includes	Service Excludes	Service Fee
Cocktail Design	Design and creation of new or custom cocktails for specific venue.	Training and tastings of designed cocktails.	R 200 per cocktail
Training & tastings of designed cocktails	A 4h training session at your venue on how to make and present designed cocktails with full tasting on each cocktail made.	Stock used during training and tastings.	R 1000
Basic Bar Training Level 1 (min. 5 students)	Apprentice Level 4 Day training course with manual, starter bar kit and certificate after completion, training the basic of being a bartender.		R 1200 per student
Cocktail Training Level 2 (min. 4 students)	Professional Bartender Level 4 Day training course with manual and certificate after completion, training all aspects of cocktail making and more detail on being a professional bartender.	Full bar kit consisting of shaker, pairing knives, etc. Available for purchase if desired and any stock used during training.	R 1500 per student
Flair Training Level 3 (min. 3 students)	Professional Mixologist Level 6 Day training course with manual containing full breakdown of top classical cocktails and certificate after completion, training all aspects of flairing with bottles and equipment.	Flair training bottles. Available for purchase if desired.	R 2000 per student
Management Training Level 4 (min. 2 students)	Management Level , 4 Day training course containing full breakdown of the ins and outs of managing bar staff and certificate after completion.		R 3000 per student
REGISTERED clients will receive the above services at a 10% discount.			
Packages can be put together by combining any of the above services as needed by the client. A package rate will be worked out accordingly. All packages are flexible and will be designed to each individual client's specific needs.			